



Grammarly Gains Momentum Among Leading Colleges and Universities

More than 250 Higher Education and K-12 Institutions Have Licensed Grammarly@EDU to Improve Student Writing Outcomes

San Francisco, Calif. – March 3, 2014 – [Grammarly](#), the world’s leading automated proofreader, today announced increased adoption among top colleges and universities internationally – more than doubling its user base since last year. With more than 250 colleges and universities licensing the tool, [Grammarly@EDU](#) is now the premier program for English writing improvement in higher education and K-12. Some of the institutions licensing Grammarly include University of Phoenix, Dakota Wesleyan University, Franklin University, Peru State College, Rasmussen College, University of Technology Sydney, and Walden University.

“Grammarly works one-on-one with each student to develop essential writing skills and prevent plagiarism,” said Brad Hoover, CEO at Grammarly. “More than 75 percent of [high school graduates are not proficient writers](#), so it is encouraging that many schools use Grammarly to help their students develop these critical skills.”

Students using Grammarly@EDU report better writing on essays, reports, theses, dissertations, and other documents. In fact, according to a [survey](#) of Grammarly student users, 70 percent of respondents report that Grammarly has increased their level of writing confidence and 84 percent report that Grammarly has improved their grades in general.

“The students who require the most guidance are frequently the most reluctant to look for it,” said Kim Colangelo, coordinator of academic success for the School of Human Services at Springfield College. “Grammarly helps us to address this issue by being readily available and easy to use. Because it corrects up to ten times more mistakes than popular word processors, we’re confident that our student writers now have access to the resources they need to improve their writing.”

For more information about Grammarly@EDU, please visit www.grammarly.com/edu.

About Grammarly

Grammarly improves communication among the world’s 2+ billion English writers. Its flagship product, the [Grammarly Editor](#), corrects contextual spelling mistakes, checks for more than 250 common grammar errors, and enhances vocabulary usage. More than 3 million registered users worldwide trust Grammarly’s products, which are also licensed by more than 250 leading universities and corporations. Grammarly is a privately held company with headquarters in San Francisco, California. To learn more, visit [Grammarly’s website](#) or connect on Facebook (www.facebook.com/grammarly).

Media Contact:

Allison VanNest
Director of Public Relations, Grammarly
415-857-1560
allison.vannest@grammarly.com