



Kristy Stromberg, VP of Marketing

Kristy is the VP of Marketing at Grammarly. In this role, she oversees Grammarly's marketing, acquisition, and communications functions globally.

Previously, Kristy held positions as Chief Marketing Officer at Shopkick and as Senior Vice President of Marketing at SimplyHired. In these leadership roles, she was responsible for a wide array of marketing efforts for both B2B and consumer audiences, including product positioning, brand strategy, public relations, customer insights, and analytics. Kristy grew her tech marketing expertise over a twelve-year tenure at Intuit as well as in roles at HP and Yahoo. She has also worked as an adviser to nonprofits on marketing and organizational effectiveness. Kristy holds a bachelor's degree and MBA from Stanford University.