

Grammarly Named to Inc. 500 List

Writing Enhancement App Ranks No. 344 with Three-Year Sales Growth of 1,260 Percent

San Francisco, Calif. – August 20, 2013 – <u>Grammarly</u>, the world's leading writing enhancement app, today announced that it has been ranked number 344 on *Inc.* magazine's 32nd annual *Inc.* 500 list, an exclusive ranking of the nation's fastest-growing private companies. See Grammarly's complete *Inc.* profile here.

"Grammarly has doubled its revenue, site visitors, and registered users annually since launching in 2008," said Brad Hoover, CEO at Grammarly. "Grammarly is on a mission to improve communication among more than two billion English writers. Making the *Inc*. 500 list is an important milestone, and it's nice to be recognized for our progress in achieving our mission."

Grammarly also received three honors as part of the Inc. 500 list:

- #18: <u>San Francisco Metro Area</u>
- #28: <u>Top 100 Consumer Products & Services Companies</u>
- #65: <u>Top 100 California Companies</u>

Complete results of the *Inc*. 500, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at <u>http://www.inc.com/5000</u>.

Inc. 500|5000 Methodology

The 2013 *Inc*. 500|5000 is ranked according to percentage revenue growth when comparing 2009 to 2012. To qualify, companies must have been founded and generating revenue by March 31, 2009. Additionally, they have to be U.S.-based, privately held, for profit, and independent--not subsidiaries or divisions of other companies--as of December 31, 2012. The minimum revenue required for 2009 is \$100,000; the minimum for 2012 is \$2 million. As always, *Inc*. reserves the right to decline applicants for subjective reasons. Companies on the *Inc*. 500 are featured in *Inc*.'s September issue. They represent the top tier of the *Inc*. 5000, which can be found at www.inc.com/5000.

About Inc.

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit <u>www.inc.com</u>.

About Grammarly

Grammarly improves communication among the world's 2+ billion English writers. Its flagship product, the <u>Grammarly Editor</u>, corrects contextual spelling mistakes, checks for more than 250 common grammar errors, and enhances vocabulary usage. More than 3 million registered users



worldwide trust Grammarly's products, which are also licensed by more than 100 leading universities and corporations. Grammarly is a privately held company with headquarters in San Francisco, California. To learn more, visit <u>Grammarly's website</u> or connect on Facebook (www.facebook.com/grammarly).

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