



Grammarly Company Store Announces Witty T-Shirt Contest

www.Grammarly.net Brings Fun Grammarly Gear to the Masses

San Francisco, Calif. – February 4, 2013 -- Grammarly, the world's leading software suite for perfecting written English, today announced the opening of its new online store at www.Grammarly.net. Grammarly's Company Store offers a range of grammar-related products and apparel with slogans such as, "Don't abbrev."

In conjunction with its online store opening, Grammarly is launching a t-shirt slogan [contest on Facebook](#). Fans are invited to share their wittiest suggestions for a t-shirt slogan around the theme, "[Not so] Proper Grammar." The winner will receive a Grammarly t-shirt adorned with the slogan, and a \$200 shopping spree in the Grammarly Company Store.

"With more than 600,000 Facebook fans, Grammarly engages English writers worldwide to combat declining writing skills with humor and grace," said Brad Hoover, CEO at Grammarly. "The Grammarly.net Company Store provides fun swag to help spread the word."

Grammarly's [Not so] Proper Grammar contest will take place from February 4, 2013 at 8:00 a.m. PT through February 18, 2013 at 12:00 a.m. PT. To enter, participants must "Like" Grammarly's Facebook page (www.facebook.com/grammarly), and then:

1. Visit the contest tab
2. Enter a t-shirt slogan and your email address
3. Click "submit entry"

Each participant may each submit two contest entries. Winners will be determined by popular vote, and anyone may vote for one entry per day for the duration of the contest. The contest is open to participants in the United States and internationally, but you must live in one of Zazzle's [international shipping destinations](#) to receive your prize. Profane submissions will be disqualified.

About Grammarly

Grammarly (www.grammarly.com) improves communication among the world's 2+ billion English writers. Its flagship product, the [Grammarly Editor](#), corrects contextual spelling mistakes, checks for more than 250 common grammar errors, and enhances vocabulary usage. More than 3 million registered users worldwide trust Grammarly's products, which are also licensed by more than 100 leading universities and corporations. Grammarly is a privately-held company with headquarters in San Francisco, California. To learn more, visit Grammarly's website (www.grammarly.com) or connect on Facebook (www.facebook.com/grammarly).

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