

## Matt Rosenberg

Chief Revenue Officer and Head of Grammarly Business

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Matt is Grammarly's Chief Revenue Officer and Head of Grammarly Business. He leads all B2B revenue, operations, and growth for <u>Grammarly Business</u>, <u>Grammarly for Education</u>, and <u>Grammarly for Developers</u>. Matt brings a passion for cross-functional collaboration to his close connection with Grammarly's product, engineering, and marketing teams, ensuring alignment between product value proposition and innovation.

Matt has built, scaled, and operated multiple revenue organizations across different sales models and industries. Previously, as CRO of Compass, he took the company into the Fortune 500 and contributed to a more than eightfold increase in business growth. Prior to Compass, Matt served as Eventbrite's CRO and ran the Global Ticketing and Registration Business. He led Eventbrite through global expansion to become the largest event platform in the world by event count. He also built and led ServiceSource's global revenue organization, improving revenue capture, average transaction sizes, and win rates to significantly increase revenue and valuation. Matt believes the key to enduring growth is a commitment to customer centricity and market focus; this shared focus drew him to Grammarly and its leadership team.

Matt contributes his expertise to the venture capital firm SignalFire, where he has been an advisor since 2019. He holds a law degree from Northwestern University Pritzker School of Law and a BA from Indiana University. It was in his early years as an attorney, focused on corporate financing, mergers and acquisitions, and security, when he discovered his heart for the inner workings of growing a business.

Outside of work, Matt enjoys expanding his worldview through travel and adventure, whether trekking to Everest Base Camp or exploring mountain bike trails closer to home. He's also a proud husband and father of three.