



# Kristy Stromberg

## VP of Marketing

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Kristy Stromberg is Grammarly's VP of Marketing. She's responsible for getting the word out—writ large—through her oversight of Grammarly's marketing and communications teams.

Kristy's love of marketing first sparked at consumer goods company General Mills. Later she honed her tech marketing chops and led marketing teams at Silicon Valley companies large and small: Intuit, Simply Hired, and Shopkick.

She is passionate about unearthing user insights, building strong product positioning, and creating winning brand strategies. She believes that the more growth her team is able to drive, the more people in the world experience the benefits of Grammarly's communication assistance. It's a win-win!

Kristy's favorite part about working at Grammarly is its mission-driven company culture. As the world experiences significant changes in how people work, live, and communicate with each other, Grammarly has a unique opportunity to play a helpful, enabling role to improve lives by improving communication.

In her free time, Kristy likes to explore—via personal travel or via the pages of a good book. She holds a BS, BA, and an MBA from Stanford University.