

# Accelerate content production while improving quality

## Elevate your content marketing with AI-powered communication assistance

Marketing teams need to attract and build trust with prospects before they engage with your brand. [Research](#) shows that content marketing generates over 400% more leads per \$1,000 compared to paid search. Grammarly Business helps marketing teams increase brand awareness and conversion rates by communicating more effectively wherever and however they work.

### Enforce a unified brand voice

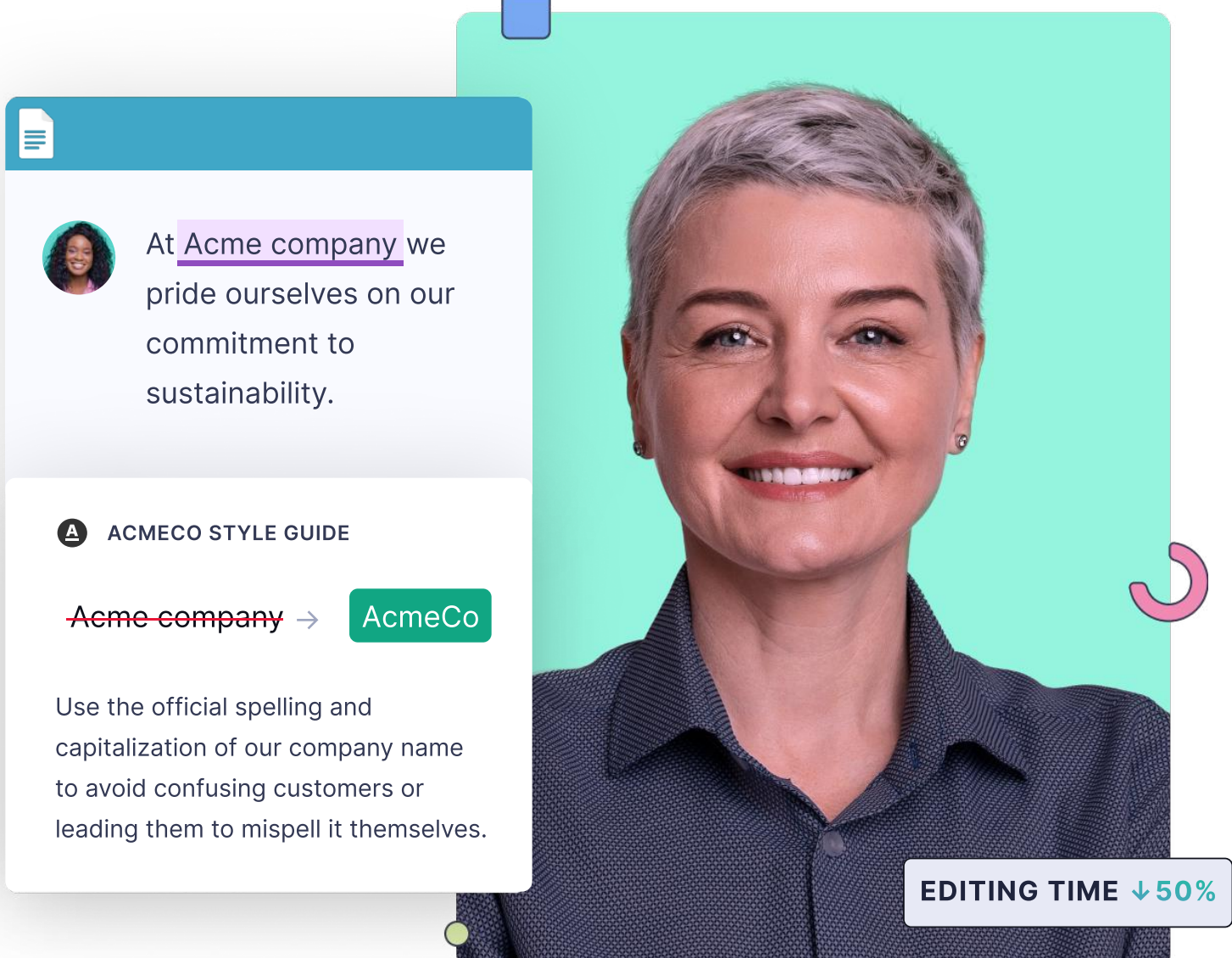
Make sure every blog post, press release, and content piece meets your brand's standards before it goes live with real-time suggestions tailored to your company's style guide and brand voice.

### Boost team confidence

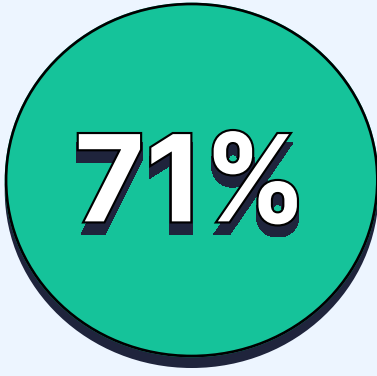
Marketers receive real-time feedback on their communication and weekly insights on their progress, enabling them to improve their skills over time.

### Publish more content faster

Eliminate the need to manually review simple errors and trust that teams are delivering high quality and consistent work, resulting in shorter review cycles and faster content creation.



## Zoom supercharged its content engine to meet surging global demand



Communications improved



Hours saved on team communication



Cost savings

## How it Works

High-quality writing is more than just mechanics. Grammarly Business goes deeper by assisting with style, tone, and effectiveness across your web and desktop applications.

### Correctness

Eliminate grammar, spelling, and punctuation errors.

### Clarity

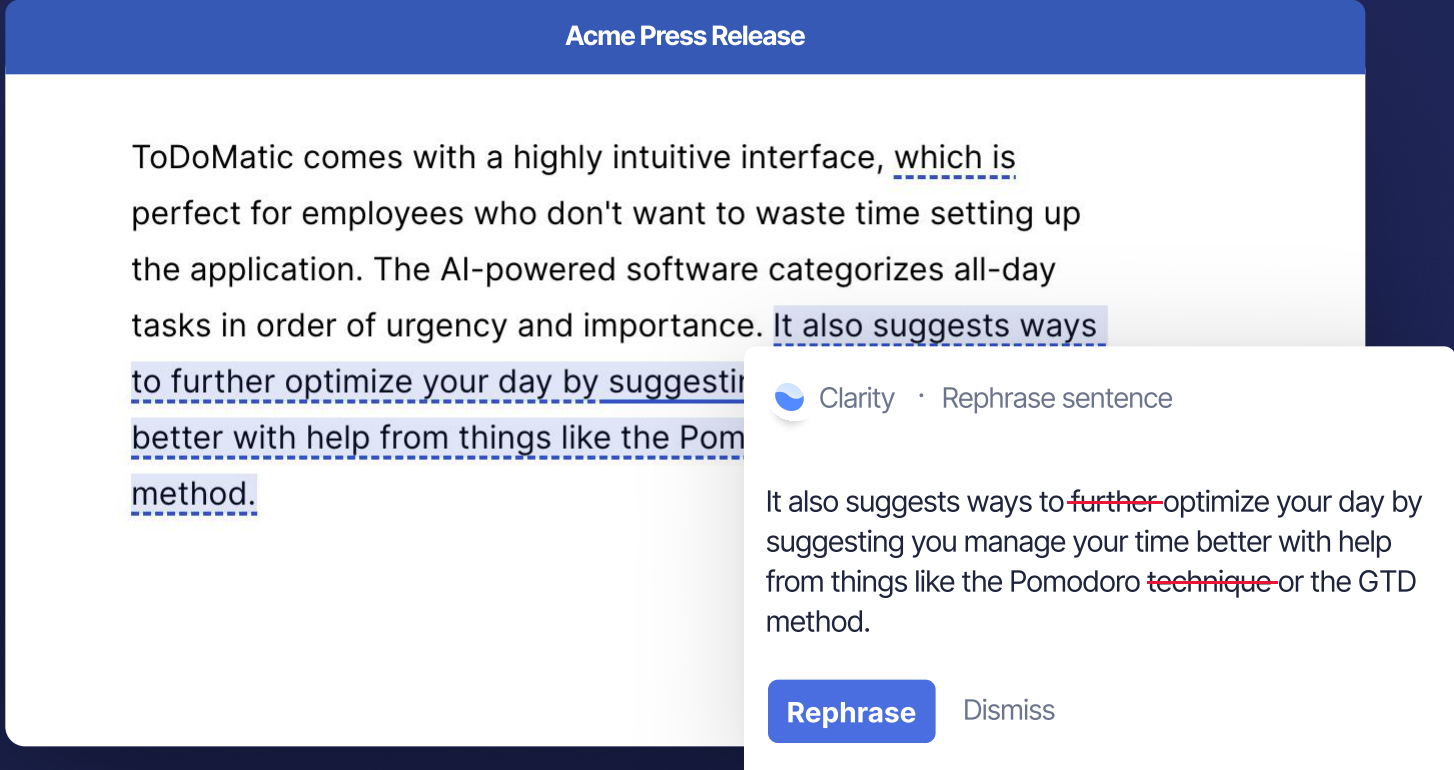
Make every sentence concise and easy to follow.

### Engagement

Find vivid words to enliven each and every message.

### Delivery

Choose the right tone and formality level.



## Product Features

1

### Snippets

Save time by automatically inserting repeatable, brand-approved copy like company and product descriptions.

2

### Style Guides

Ensure in-house and freelance writers are communicating on-brand in a way that's integrated into their workflow—no more tab-switching to a static style guide.

3

### Brand Tones

Codify your brand's voice into a tone profile. Create multiple profiles to cater to different content types and channels.

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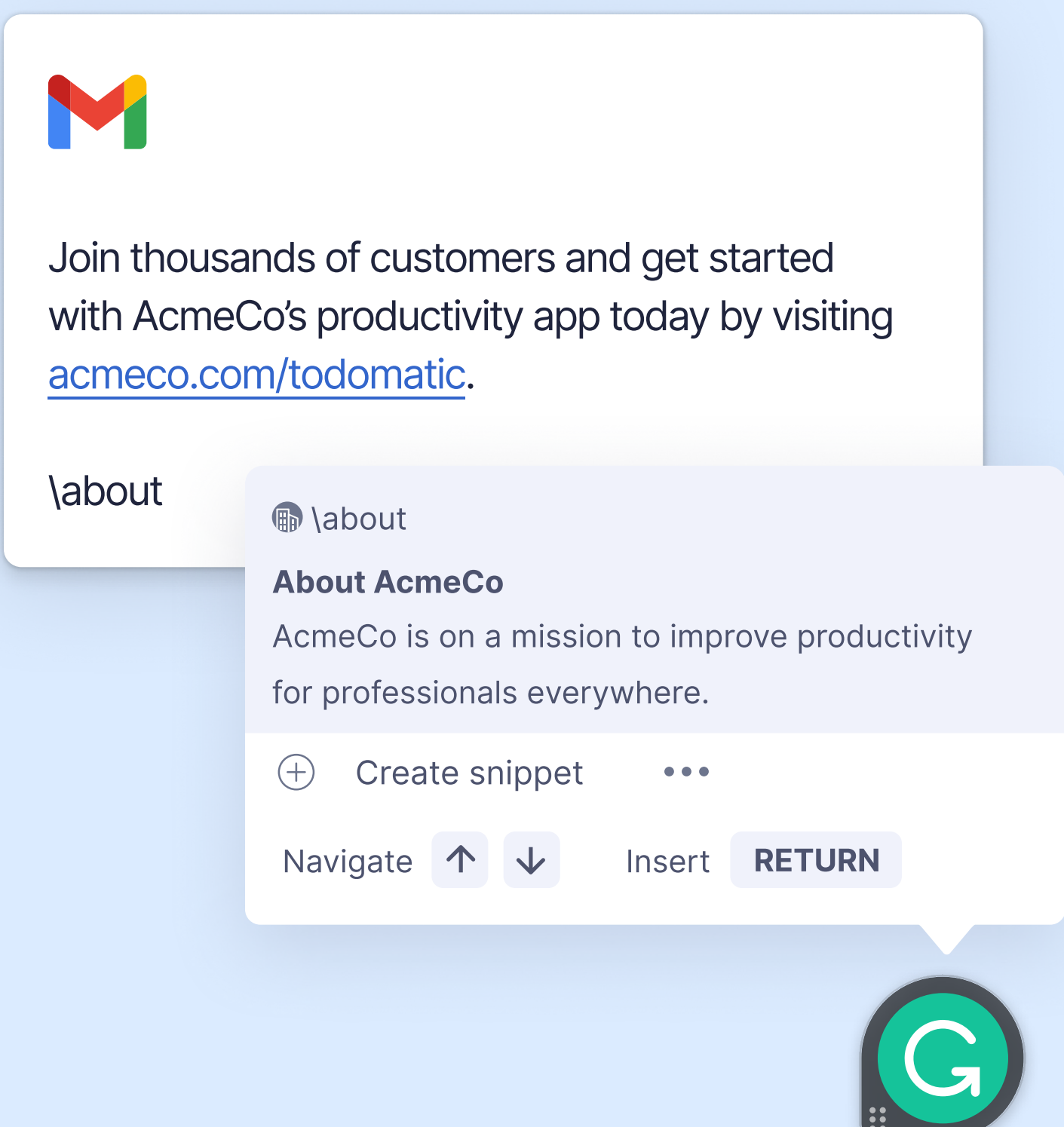
### Insights & Analytics

Gain visibility into the quality of your team's conversations and track progress over time. Users receive weekly insights to continuously upskill their communications.

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### In-Line Suggestions

Improve your team's writing with AI-powered suggestions for correctness, clarity, delivery, engagement, and more.



## Trusted by leading marketing teams



## Enterprise-Grade Security

We keep security at the heart of our product, infrastructure, and company operations. Third-party compliance certifications and reports validate our enterprise-grade security controls.

## Start a Trial or Request a Demo

Try Grammarly Business Today